

Richard Woltz - Visual Designer

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Education

Busy with : HBO Bachelor Communication - Multimedia design
2016 - Certificat Online Digital Marketing Digitale Werkplaats
1995 - Certificat Digital Imaging, First Amsterdam
1994 - Certificat Adobe Photoshop, Amsterdams Grafisch Lyceum
1994 - Certificat Layout and Typografie, Amsterdams Grafisch Lyceum
1993 - Certificat cursus Conceptdenken Reclame, Amsterdams Grafisch Lyceum
1982/1984 - MBO 4 Advertising- and Repro, Amsterdams Grafisch Lyceum
1977/1981 - MAVO Scholengemeenschap Gerrit van der Veen, Amsterdam

Software

Adobe Photoshop, Illustrator, Indesign, Edge Animate, Sketch, Affinity Photo, Affinity Design.

Workexperience

2019 - 2021

function : visual designer

company : Growing Minds, online marketing bureau at Amsterdam

tasks : Visualdesign /copy online marketing communication Skoda, Seat, Porsche, Volkswagen & Audi.

2003 - 2022

function : freelance graphic/visual designer

company : Digital Ronin

clients : CoolCat Nederland, Mexx, Student aan Huis, KNBB, TMG (Telegraaf Media Group),

Nationale Postcode Loterij, Stichting De Lotto, Radio Veronica, Sky Radio, Classic FM.

tasks : visualdesign/copy for use in various online applications

Visualdesign websites Kuhrhaus Hotel, Skoda, Audi, KPN, Nationale Nederlanden, VriendenLoterij.

tasks : Visualdesign/copy for use in various online applications for Albert Heijn, Lotto, BankGiroLoterij. Logo/housestyle development for de KNBB, Puur* Amsterdam, Don Pepe and several other organisations.

2002

function : art-director

company : Advertising agency Lowe Live Amsterdam

tasks : concept/visual design for use in various online applications for Venco, Het Net, Lowe Lintas, Stichting Kinderen Kankervrij (Kika), Planet Internet.

2000-2001

function : art-director/visual designer

company : Fruit for Brands (part of Lowe Live) at Amsterdam

tasks : concept, visual design, visuals for use in various online applications for Alcatel, Prins Walvisch, Movir, Planet Media Group.

1999-2000

function : senior visual designer

company : Antraciet te Bussum (voorheen Audax-Tros MultiMedia)

tasks : visual design online applications such as websites, intranet sites, and visuals for Megafestatie, FnV- Abvakabo, Stork, Benckiser, Royal IHC, Tros, Audax.

1998-1999

function : visual/interaction designer

company : Audax-Tros MultiMedia (ATMM) at Hilversum

tasks : concept & visual design online applications for Demir-Halk bank, Tros, Audax, IHC Holland.